



SWAAAE's 77th Annual Hybrid Summer Conference Program*

In-Person and Online
July 23-26, 2023

Times listed below are Pacific (PT). All events and conference sessions will take place at the Arizona Grand Hotel in Phoenix, Arizona and sessions will be available online via the conference app unless noted otherwise.

Logo designed by PSM²

Saturday | July 22, 2023

12:30 pm – 3:30 pm

Board of Directors Meeting

Members and conference attendees are encouraged to attend Board of Directors' meetings. Both in person and virtual participation is available.

Location: Palm 3AB

7:00 pm

Board and Conference Committee Dinner (by invitation only)

Location: Four Peaks Wilson Tasting Room

Sunday | July 23, 2023

6:30 am – 7:00 am

Todd McNamee Past President's Golf Tournament Check-In

Location: Arizona Grand Golf Course

7:00 am – 4:00 pm

Todd McNamee Past President's Golf Tournament

Location: Arizona Grand Golf Course

8:30 am – 4:00 pm

Goal Digger Leadership Workshop (in person only; separate registration required)
SWAAAE is pleased to partner with the Southeast Chapter of AAAE to present the popular Goal Digger Workshop. This full day interactive workshop offers instructional and energizing sessions providing the opportunity for attendees to interact with and learn leadership lessons from some of the aviation industry's best!

Here's what you can expect:

- Learn more about yourself
- Learn tips on becoming a leader
- Hear success and war stories and lessons learned
- Learn hints to grow your career

Moderator: Judi Olmstead, A.A.E., Director of Airports, Myrtle Beach International Airport

Speakers: Rosemarie S. Andolino, Senior Strategic Advisor, Concord Group
James E. Bennett, A.A.E., Principal, Paslay Group
Alice Bimrose, A.A.E., C.A.E., ACE, Executive Program Director, PSM Squared, Inc.
Jon Faucher, PE, PMP, Group Leader – Aviation, Mead and Hunt
Brett Godown, C.M., C.A.E., Airport Manager, Salinas Municipal Airport
Chad Makovsky, C.M., Director of Aviation Services, City of Phoenix Aviation Department

Location: Palm 3CD

2:00 pm – 5:00 pm

Registration Open

Your name badge and conference materials may be picked up at the registration desk.

Location: Sonoran Sky Ballroom 1-3

- 2:00 pm – 5:00 pm **Exhibitor Set Up**
Location: Sonoran Sky Ballroom 1-3
- 5:00 pm – 6:00 pm **Michael A. Shutt Young Professionals, New Attendee & Mentor Meet and Greet**
All young professionals, first time conference attendees and new SWAAAE members are encouraged to attend.

Mentors wanted! Sign up to volunteer as a new attendee mentor on the conference registration form or email [SWAAAE Headquarters](#).
Location: Sonoran Sky Ballroom 1-3
- 6:00 pm – 9:30 pm **Welcome Reception**
Celebrate the start of SWAAAE's 77th Annual Summer Conference by joining us at our welcome reception Sunday evening. Enjoy appetizers, local craft beer and cocktails at SoHo63 in historic downtown Chandler. Live entertainment includes a Vegas-style dueling piano experience that you won't want to miss!

The venue offers plenty of indoor space to network with industry friends. Shuttle transportation will be provided to and from the Arizona Grand Hotel starting at 5:30 pm through 10:00 pm (the last bus will leave SoHo63 at 9:30 pm).

Dress Code: Casual and comfortable.
Location: SoHo63 in Historic Downtown Chandler

Monday | July 24, 2023

- 7:15 am – 3:30 pm **Registration**
Location: Sonoran Sky Ballroom 1-3
- 7:30 am – 8:30 am **Hot Breakfast with Exhibitors | Learning/Networking Opportunity**
Location: Sonoran Sky Ballroom 1-3
- 8:30 am – 9:15 am **Opening and Conference Welcome, Scholarship Awards**
Conference Chair: Alex Smith, A.A.E., C.A.E., Terminal Operations Manager, Phoenix-Mesa Gateway Airport Authority

SWAAAE President: Corinne Nystrom, A.A.E, Airport Director, City of Mesa - Falcon Field Airport

AAAE Leadership: Todd Hauptli, President and CEO, AAAE Perry Miller, A.A.E., I.A.P., President & Chief Executive Officer, Richmond International Airport and AAAE First Vice Chair
Location: Sonoran Sky Ballroom 4-5
- 9:15 am – 10:00 am **Keynote Address – Mayor John Giles, City of Mesa, Arizona and Col Jessica L. Hastings, Commander of the 161st Air Refueling Wing, Goldwater Air National Guard Base, Phoenix, Arizona**
Initially elected in 2014 as the mayor of Mesa, Arizona's 3rd largest city and the 37th largest in the U.S. with a population of over 500,00 people, Mayor Giles began his second full term in January 2021. He is a sought-after speaker about effective leadership, in general, and how he is leading and developing the city of Mesa as an economic powerhouse, in particular. Mayor Giles is Chair of the Immigration Task Force and trustee for the U.S. Conference of Mayors, Co-Chair of Mayors and CEOs for U.S. Housing Investment, and Chair of the Mayor's Alliance to End Childhood Hunger.

The City of Mesa is home to Falcon Field Airport, a site once used to train pilots for WWII that now operates as one of the most active general aviation airports in the U.S. The city is also home to Phoenix-Mesa Gateway Airport, the former Williams Air Force Base, and now a significant regional economic driver and developing international aerospace center.

Col Jessica L. Hastings is the Commander of the 161st Air Refueling Wing, Goldwater Air National Guard Base, Phoenix, Arizona. She is responsible for more than 850 Airmen and eight KC-135 Stratotanker aircraft based at Goldwater Air National Guard Base. The wing's mission is to train, equip, and maintain units and individuals to meet worldwide requirements in support of the larger Air Force mission of global reach through rapid mobilization, airlift, aeromedical evacuation and aerial refueling operations for United States and partner nation air forces.

Col Hastings graduated from Embry-Riddle Aeronautical University in 2002, followed by Undergraduate Pilot Training at Laughlin Air Force Base, Del Rio, Texas, earning her wings in 2005. She is a Command Pilot with more than 3,100 flying hours in the KC-135. Prior to her current position, she was the Commander, 161st Operations Group. Col Hastings served as the Assistant Director of Operations for 506 EARS in PACOM 2017. She has also deployed numerous times to CENTCOM, most recently in Feb-May 2018 as the Director of Operations for the 340 EARS.

Location: Sonoran Sky Ballroom 4-5

10:00 am – 10:45 am

Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes

Location: Sonoran Sky Ballroom 1-3

10:45 am – 12:00 pm

Session 1 | FAA Roundtable

Do you have a question for the FAA? Funding, procedure, upcoming updates, you name it! Join us and members of the FAA to discuss current topics within the industry. Shortly before the conferences, registered attendees will have a chance to submit questions for the discussion. Keep an eye out for an email leading up to the conference.

Moderator: Matt Quick, Principal, Coffman Associates

Speakers: Robin Hunt, Manager, BIL Branch, FAA Office of Airports

Laurie Suttmeier, Manager, FAA San Francisco Airports District Office

Gordon Wong, Manager, FAA Honolulu Airports District Office

Location: Sonoran Sky Ballroom 4-5

12:00 pm – 1:30 pm

Lunch on your own – see the conference app for nearby recommendations

1:30 pm – 2:45 pm

Session 2 | Growing Accessibility in Airports Through Partnerships

Growing accessibility services in airports is a large undertaking, something often not considered until a development project is on the horizon. During this session, you'll learn how airports can benefit from strategic partnerships to deliver facilities and services to support customers' diverse needs. You'll be inspired by the speakers' best-practice examples that have successfully enhanced customer service delivery and community sentiment. In addition, you'll learn about community partner programs that serve people with varied disabilities and how you and your staff can develop these partnerships and a wider conscientiousness around the topic.

Moderator: Angi Daus, MPA, Marketing Supervisor, Santa Barbara Airport

Speakers: Jeff Henson, Director of Development, Alpha Resource Center of Santa Barbara

Steve Nelson, Accessibility & Diversity Program Manager, Alaska Airlines

Kevin Schutzenhofer, Stakeholder Manager, TSA Arizona

Location: Sonoran Sky Ballroom 4-5

2:45 pm – 3:30 pm

Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes

Location: Sonoran Sky Ballroom 1-3

3:30 pm – 4:45 pm

Session 3 | General Membership Meeting, Chapter Elections and Awards

All attendees and SWAAAE members are encouraged to attend. Voting SWAAAE members are eligible to vote in Chapter Board of Director elections.

Location: Sonoran Sky Ballroom 4-5

6:30 pm – 9:30 pm

Monday Night Event | A Taste of Arizona

Please join us for the Monday night, family friendly, event at the Arizona Heritage Center. Guests will be able to tour the museum and enjoy the Five Cs of Arizona

(Copper, Cattle, Cotton, Citrus and Climate) through heavy catered appetizers, beverages, dessert, entertainment and more!

Shuttle transportation will be provided to and from the Arizona Grand Hotel starting at 6:00 pm through 10:00 pm (the last bus will leave the venue at 9:30 pm).

Dress Code: Casual and comfortable.

Location: Arizona Heritage Center

Tuesday | July 25, 2023

7:15 am – 3:00 pm

Registration

Location: Sonoran Sky Ballroom

7:15 am – 8:00 am

Hot Breakfast with Exhibitors | Learning/Networking Opportunity

Location: Sonoran Sky Ballroom 1-3

8:00 am – 8:30 am

Opening with Exhibitors, Raffles and Welcome Back

Location: Sonoran Sky Ballroom 1-3

8:30 am – 9:45 am

Session 4a | Sustainability – Zero to Earth Heroes!

Want to be (or have to be) sustainable but don't know how? Join us for a discussion with fellow industry members on what do whether you're first starting out or here to learn more about the secrets of sustainable practices. Our panelists will walk you through examples of sustainable efforts from documenting existing practices; hiring help, if you need it; meeting regulations; and more! You don't have to know anything to get started, but by the time this session is over, you'll see the path to being a sustainable Earth Hero!

Location: Sonoran Sky Ballroom 4

Moderator: Cole T. Hartfiel, C.M., Senior Airport Planner, Planning and Environment, Sacramento County Department of Airports

Speaker: Brett J. Godown, C.A.E., C.M., Airport Director, Salinas Municipal Airport

Session 4b | Takeoff to Touchdown: Navigating Operational Safety at Airports

Whether it's a near-miss, vehicle-pedestrian deviation, or a collision, operational safety at airports has come to the forefront of issues affecting the industry. The panel in this session will explore, from a program or initiative level, the ways commercial service and general aviation airports have tackled safety head-on.

Moderator: Alex Smith, A.A.E., C.A.E., Terminal Operations Manager, Phoenix-Mesa Gateway Airport Authority

Speakers: Sarah Demory, A.A.E., ACE, Assistant Aviation Director/Chief Operating Officer, City of Phoenix Aviation Department
Dave Nafie, C.M., Deputy Director of Airports, County of Ventura – Department of Airports
Corey J. Schultheis, A.A.E., IAP, Chief of Operations, Los Angeles World Airports – Los Angeles International Airport

Location: Sonoran Sky Ballroom 5

9:45 am – 10:30 am

Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes

Location: Sonoran Sky Ballroom 1-3

10:30 am – 11:45 am

Session 5a | Peer to Peer Discussions: Successes and Opportunities in Developing a Culture of DEI at Your Airport

Developing an organizational culture that supports Diversity, Equity and Inclusion (DEI) is a critical but challenging undertaking for airports. Strategize with peers concerning how to develop and enhance DEI programs and learn about best practices from around the industry. Bring questions, ideas and experiences to get the conversation going. We look forward to collaborating to advance DEI in our industry!

Discussion Lead: Eugene M. Reindel, Vice President, HMMH

Speakers: TJ Chen, C.M., P.E., Chief Administrative Officer for Planning and Development, Sacramento County Department of Airports
Joe Cruz, AIA, NCARB, NOMA, Project Manager, Mead & Hunt, Inc.

Location: Sonoran Sky Ballroom 4

Session 5b | Peer to Peer Discussions: FAA Compliance

Join your colleagues in a discussion on FAA Compliance. Grant Applications, Title VI, you name it! This open-ended conversation will give you an opportunity to ask questions, discuss, and learn with and from your peers.

Discussion Lead: Jeffrey S. Tripp, A.A.E., ACE, Airport Manager, Cottonwood Municipal Airport

Speakers: Sara Iza, AICP, Capital Development Manager, City of Santa Barbara Airport
Matt Smith, Airport Administrator, Glendale Municipal Airport

Location: Sonoran Sky Ballroom 5

12:00 pm – 1:00 pm

Lunch on your own – see the conference app for nearby recommendations

1:15 pm – 2:30 pm

Session 6a | RFP Fireside Chat

Requests for Qualifications/Proposals are commonplace in the physical development and improvement of airports. But not all RFQ's/RFP's are created equal, and as such, prospective respondents have a variety of experiences – some good, and some more challenging. Panelists representing owner/sponsor, consultant and contractor/developer viewpoints will share their perspectives on the realities of the RFQ/RFP process, and the elements within the process that are perceived as positive, as well as some elements to be mindful of.

Moderator: Ryan Toner, P.E., Vice President/Airport Development Business Unit Leader, Dibble

Speakers: TJ Chen, C.M., P.E., Chief Administrative Officer for Planning and Development, Sacramento County Department of Airports
Russ Sanders, Vice President, Design Integration, McCarthy Building Companies, Inc.
Mark Witsoe, A.A.E., C.A.E., Airport Manager, County of Napa Airport (APC)

Location: Sonoran Sky Ballroom 4

Session 6b | Air Service Development 101

What attracts an airline to provide service to your community? What can you do to ensure your airport is ready for commercial service? Get answers to these questions and many more when we discuss Air Service Development basics, such as establishing your expectations, community engagement, and laying out a path towards gaining air service at your airport.

Speakers: Quinn Annelin, Director of Air Service Development, Ontario International Airport
Robyn Platt, Director, Campbell-Hill Aviation Group, LLC
Alexandria (Lexie) Van Haren, Air Service Development Manager, Phoenix Sky Harbor International Airport

Location: Sonoran Sky Ballroom 5

2:30 pm – 3:15 pm

Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes

Location: Sonoran Sky Ballroom 1-3

3:15 pm – 4:30 pm

Session 7a | Peer to Peer Discussions: Commercial Airport Revenue Generation

Join your colleagues to discuss revenue generation in the commercial arena. How to collaborate with local/regional economic development agencies to drive development, leasing versus buying land – how you can compete against landowners, how do you manage legal complexities in the pandemic era. Let's also talk about establishing fair market value and grant assurances and lastly, the future of minimum annual guarantees and Using AI to power commercial development. Learn about best practices and creative approaches to real estate strategies.

Discussion Lead: Deanna Zachrisson, C.M., Director, Revenue Generation and Partnership Development, San Diego International Airport
Speaker: Aurora Ritter, Manager of Airport Economic Development, Reno-Tahoe Airport Authority

Location: Sonoran Sky Ballroom 4

Session 7b | Peer to Peer Discussions: GA Airport Revenue Generation

Join your colleagues to discuss revenue generation in the general aviation arena. Are you implementing your business plan throughout all the lines of business at your airport? Does technology improve or complicate revenue generation and market segmentation? Are compliance fees/penalties going to your airport cost center? Learn about best practices and creative approaches to growing your enterprise fund balance.

Discussion Leads: Kenneth G. Moen, A.A.E., C.A.E., Special Project/Program Manager, Armstrong Consultants
Mark Witsoe, A.A.E., C.A.E., Airport Manager, Napa County Airport

Location: Sonoran Sky Ballroom 5

4:30 pm

Conference Wrap Up | Grand Prize Raffle Drawing (Exhibitor Bingo Card!)

Location: Sonoran Sky Ballroom 4

4:30 pm – 5:15 pm

Corporate Membership Meeting

Location: Palm 3AB

6:00 pm – 7:00 pm

President's Reception

Location: Sonoran Sky Ballroom 7-8

7:00 pm – 10:00 pm

President's Banquet

Location: Sonoran Sky Ballroom 4-5

10:00 pm – 11:45 pm

Post Banquet Reception

Location: Sonoran Sky Ballroom 7-8

Wednesday | July 26, 2023

10:00 am – 11:00 am

2024 Winter Conference Planning Committee Meeting

Location: Palm 3AB

**Program is subject to change*