



Logo designed by Mead & Hunt, Inc.

SWAAAE's 76th Annual Hybrid Summer Conference Program*

In-Person and Online
July 10-13, 2022

Times listed below are Pacific. All events and conference sessions will take place at the DoubleTree by Hilton Sonoma - Wine Country and online via the conference app unless noted otherwise.

Saturday | July 9, 2022

- 12:30 pm – 3:30 pm **Board of Directors Meeting**
Location: Sonoma Meeting Room
- 8:00 pm **Board and Conference Committee Dinner**
By invitation only.

Sunday | July 10, 2022

- 7:30 am – 8:00 am **Todd McNamee Past President's Golf Tournament Check-In**
Location: Foxtail Golf Club
- 8:00 am – 4:00 pm **Todd McNamee Past President's Golf Tournament**
Location: Foxtail Golf Club, Foxtail North Course
- 1:00 pm – 5:00 pm **Registration Open**
Your name badge and conference materials may be picked up at the registration desk.
Location: Satellite Desk Near Hotel Check In/Hotel Lobby
- 2:00 pm – 5:00 pm **Exhibitor Set Up**
Location: Ballroom Foyer
- 5:00 pm – 6:00 pm **Michael A. Schutt Young Professionals, New Attendee & Mentor Meet and Greet**
All young professionals, first time conference attendees and new SWAAAE members are encouraged to attend.

Mentors encouraged! Sign up to volunteer as a new attendee mentor on the conference registration form or email [SWAAAE Headquarters](#).
Location: Salon I-II
- 6:30 pm – 9:00 pm **Welcome Reception | Kendall-Jackson Estate**
Celebrate the start of SWAAAE's 76th Annual Summer Conference by joining us at our welcome reception at the Kendall-Jackson Estate. Shuttle transportation will be provided to and from the Doubletree Hotel starting at 6:15 p.m. through 9:00 p.m.

Dress Code: Casual and comfortable.

Monday | July 11, 2022

7:15 am – 4:00 pm

Registration

Location: Ballroom Foyer/Salon I-II

7:30 am – 8:30 am

Hot Breakfast with Exhibitors | Learning/Networking Opportunity

Location: Ballroom Foyer/Salon I-II

8:30 am – 9:15 am

Opening and Welcome

Speakers: Jorge Rubio, A.A.E., C.A.E., SWAAAE President, Deputy Director, Real Estate and Airport Management, Department City of San Diego
Omar Daaboul, A.A.E., Assistant Airport Manager, Charles M. Schulz – Sonoma County Airport
Mark Gale, A.A.E., 2022/23 Chair of AAAE, CEO/Director of Aviation, Ft. Lauderdale-Hollywood International Airport
Todd Hauptli, President and CEO, AAAE

Location: Salon III-IV

9:15 am – 10:00 am

Keynote Address by Sue Dyer – Trusted Leadership

*Sue Dyer has helped more than 48,000 construction executive leaders to create high-trust business cultures over the past 35 years; she has been called the "godmother of partnering". Sue worked on over 4,000 projects worth over \$180 billion to perfect her Partnering Approach model. She is the President of Sudyco LLC and the author of four books. Her latest book is, *The Trusted Leader: Use the Partnering Approach to Become the Leader People Want to Follow*. It has a companion: *The Trusted Leader Journal: Train Your Brain with Daily Practice to Become a Trusted Leader*.*

Moderator: Judy M. Ross, Assistant Director, Mineta San Jose International Airport

Speaker: Sue Dyer, MBA, MIPA

Location: Salon III-IV

10:00 am – 10:45 am

Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes

Location: Ballroom Foyer

10:45 am – 12:00 pm

Session 1 | Today's Workforce Needs and Developing Tomorrow's Leaders

With terms like the "Great Resignation" and "America's Labor Shortage" seen in our daily news, workforce discussions are at the forefront of professional and skilled labor industries alike. How can we retain our current employees? How can we develop the younger generations to step into larger roles? Are labor shortages impacting my next capital improvement? Join this discussion with presentations from industry leaders in professional development and soft skills training and professional, academic, and construction leadership.

Moderator: Brian Martinezmoles, Principal Engineer, Wood Rodgers, Inc.

Speakers: LaMonte Forgays, Operations Manager, Q&D Construction
John Green, Sonoma State University

Location: Salon III-IV

12:00 pm – 1:30 pm

Lunch on your own

1:30 pm – 2:45 pm

Session 2 | Delivering Successful Projects thru Partnering and Leadership

Using structured partnering and stakeholder management to ensure the entire project team works together to deliver construction projects. In our session we share lessons learned, how to identify the key stakeholders and share processes to help each stakeholder understand what is important to all team members. We will discuss pitfalls we have faced prior and how to avoid them going forward. We will also share how we enable each stakeholder to understand what is behind the design, why are we building this project, and how to ensure that all walk away from the project believing this is the best project they have ever completed.

Moderator: Mike Hill, Senior Project Manager, Sundt Construction

Speakers: Michael Hunter, Vice President, JE Dunn

Jeff Moak, Group President PM/CM Services, Red Brick Consulting

Rob Reaugh, President, OrgMetrics LLC
Carmen Rose, P.E., Project Manager, Dibble

Location: Salon III-IV

2:45 pm – 3:30 pm

Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes

Location: Ballroom Foyer

3:30 pm – 4:45 pm

Session 3 | Automated and Specialty Vending New Opportunities for Airports

Airport concessions are a top priority for many travelers, but it can be challenging to find options that work for your airport and your passengers. What can airports do to accommodate passengers when faced with labor shortages, space constraints, and other hurdles? Fortunately, there are new opportunities for airports of all sizes, including automated and specialty vending. In this session you will hear from vending machine operators and airport representatives as they discuss what options are available and how you can benefit from adding automated vending to your airport.

Moderator: Jon Stout, A.A.E., C.A.E., Airport Manager, Charles M. Schulz – Sonoma County Airport

Speakers: Andy Lin, Founder and CEO, Yo-Kai Express
Jennifer Mills Pysher, Chief Commercial and Technology Officer/Assistant Aviation Director, San Antonio International Airport
Lori Schandel, Airport Property Specialist, Charles M. Schulz – Sonoma County Airport

Location: Salon III-IV

6:00 pm – 8:30 pm

A Night at the Charles M. Schulz Museum

Please join us for the Monday night, family friendly, event at the Charles M. Schulz Museum, which displays the largest collection of Peanuts artwork in the world. The museum includes original comic strips, as well as the history of Peanuts from the early beginnings. Guests will be able to tour the museum, watch movies in the theater and will have an art studio available for the children to enjoy and create their own cartoons. The catered event will also have outdoor seating to enjoy the cool Sonoma County evening. Shuttle transportation will be provided to and from the Doubletree Hotel starting at 5:30 p.m. through 8:30 p.m.

Dress Code: Casual and comfortable.

Tuesday | July 12, 2022

7:15 am – 3:30 pm

Registration

Location: Ballroom Foyer/Salon I-II

7:15 am – 8:00 am

Hot Breakfast with Exhibitors | Learning/Networking Opportunity

Location: Ballroom Foyer/Salon I-II

8:00 am – 8:30 am

Opening, Raffles and Welcome

Location: Salon III-IV

8:30 am – 9:45 am

Session 4 | Advanced Air Mobility and Electrification of Airports

Everything is going electric from electric aircraft to ground vehicles to rental car fleets. Advanced Air Mobility (AAM) also promises a future of electric vertical takeoff and landing aircraft (eVTOL) to transfer people and products from airports to vertiports within the region. As these aircraft are certified in the coming years, it is critical that airports prepare for charging, operation, and maintenance of these aircraft. True to form, the Airport Industry is keeping step as it prepares, plans, and builds for this electric future. Industry professionals will share their perspective on how airports and tenants will adjust business practices to meet the demands of these new users.

Moderator: Maranda Thompson, Aviation Planner, Mead & Hunt, Inc.

Speakers: Bill Borgsmiller, President, ACI Jet – FBO, Maintenance, Charter

Robert Hunsinger, Director Airport Properties and Relations,
Enterprise
Zach Schuman, Aviation Program Director, Woolpert

Location: Salon III-IV

9:45 am – 10:30 am

Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes

Location: Ballroom Foyer

10:30 am – 11:45 am

Session 5 | Making Cents of Sustainability: Practical Lessons for Planning, Design, and Construction

Airports across the country have embraced sustainability to reduce their impacts on surrounding communities, climate change, and natural resources. Although much of this focus has been on airport operations, the sustainability footprint of airport capital projects should not be overlooked. This panel will feature lively discussion on how to approach sustainability in project planning, design, and construction so that it adds financial and operational value. Panelists will discuss how and when to engage the right stakeholders, set programmatic goals, and get the FAA on board to support innovative approaches.

Moderator: David Sperling, Principal Consultant, C&S Companies

Speakers: Alexandra Davis, LEED GA, ENV SP, Senior Sustainability Consultant, C&S Companies

Patrick Hansen, Environmental Program Manager, Mineta San José International Airport

Location: Salon III-IV

12:00 pm – 1:00 pm

Lunch | General Membership Meeting and Chapter Elections

All attendees and SWAAAE members are encouraged to attend. Voting SWAAAE members are eligible to vote in Chapter Board of Director elections.

Location: Salon III-IV

1:15 pm – 2:30 pm

Session 6 | Airline Route Planning and Scheduled Charter Operations

There are hundreds of airports in the US, and even more globally competing for service. With all of these options have you wondered what factors go into an airline's selection process for new routes or how scheduled charter activities are determined. Join us for a discussion with industry leaders as they discuss what factors are considered when scheduling charter operations. Then we will be turning the drawing board over to you! Work together in an interactive route planning game to examine the different factors that go into network planning and route selection.

Moderator: Jon Stout, A.A.E., C.A.E., Airport Manager, Charles M. Schulz – Sonoma County Airport

Speakers: Nicholas Haan, Principal Air Service Development, Crawford, Murphy & Tilly

Jenise Holland, Senior Manager - Network Planning, Southwest Airlines
Tim Sieber, Head of ExpressJet's aha! and Director of Development

Location: Salon III-IV

2:30 pm – 3:15 pm

Break with Exhibitors | Learning/Networking Opportunity | Raffle Prizes

Location: Ballroom Foyer

3:15 pm – 4:30 pm

Session 7 | FAA Spotlight – Current Initiatives and Program Updates

The FAA will be providing updates for the ongoing discussions with the leadership of the California transportation agencies and creating goals and a Vision to support the aviation industry. The panel will also present on funding updates for the various sources, provide input for Sponsors to best position their projects for grants, and provide an overview of the Eliminate Aviation Gasoline Lead Emissions (EAGLE) initiative. A new role has been developed within the Western Pacific Region's Office of Airports which will include FAA support for Sponsors during public outreach and stakeholder engagements.

Moderator: Jeff Leonard, Vice President, Mead & Hunt, Inc.

Speakers: Mark McClardy, Director, FAA Western Pacific Region

Robin Hunt, Manager, ARP Bill Implementation Team

Will Reinhardt, Manager, Airport Planning Branch, FAA Office of Airports, Planning and Environmental Division

Location: Salon III-IV

4:30 pm

Conference Wrap Up | Grand Prize Raffle Drawing (Exhibitor Bingo Card!)
Location: Salon III-IV

4:30 pm – 5:00 pm

Corporate Membership Meeting
Location: Salon I-II

6:00 pm – 7:00 pm

President's Reception
Location: Upper Patio

7:00 pm – 10:00 pm

President's Banquet
Location: Salon III-IV

10:00 pm - Midnight

Post Banquet Reception
Location: Vineyard Room

Wednesday | July 13, 2022

9:00 am – 11:30 am

FAA Consultant Roundtable
Location: Cotati

10:00 am – 11:00 am

2023 Winter Conference Planning Committee Meeting
Location: Sonoma/Santa Rosa Meeting Room

11:00 am – 12:30 pm

Airport Tour - Charles M. Schulz – Sonoma County Airport
Transportation will be provided. Pre-registration is required. **Registration is limited.**

**Program is subject to change*