Cleared for Take-Off
SWAAAE 67th Annual Summer Conference

2013

Pointe Hilton Squaw Peak Resort
7677 N 16th Street, Phoenix, AZ
602.997.2626
squawpeakhilton.com
President’s Welcome

Welcome to the 67th Annual SWAAAE Summer Conference with the theme “CLEARED FOR TAKE-OFF,” this year held in exciting Phoenix, Arizona. The conference theme appropriately recognizes the educational and networking benefits that attendees can take advantage of when they return to their home airports.

The conference committee has done a fantastic job preparing the conference for “take-off.” You will receive updates on current issues facing airports and expand your skills to address them. The conference educational program starts on Sunday afternoon and wraps up on Tuesday afternoon — a program packed with information and tools necessary for “safe flight” into your future airport endeavors.

I am eager to hear what Michael Minerva, US Airways’ vice president, legal and government affairs, has to say during the Keynote Address to officially prepare us for “flight.”

What better place to prepare for “take-off” than Pointe Hilton Squaw Peak, one of the premier resort facilities in Phoenix. If you brought your “passengers” with you, they will find plenty of activities to entertain themselves while you are in “ground school.”

But, that does not mean that you are excluded from having fun. It begins with the Welcome Reception Sunday night and continues Monday evening with a primer on “ground transportation” at the Octane Raceway, followed on Tuesday evening with the President’s Reception and Banquet. Join us as we recognize our achievements and pass the President’s gavel to Casey Denny.

Golfers will find plenty to challenge their “grounds maintenance” skills during the Golf Tournament held at the Arizona Biltmore Golf Club’s Links Course.

Wednesday morning, after the General Membership meeting, you will find yourself prepared to be “CLEARED FOR TAKE-OFF.”

Bill Ingraham, A.A.E.
SWAAAE President
Michael Minerva – Keynote Speaker

Mike is the Vice President of legal and government affairs for US Airways. His responsibilities include overseeing the acquisition and disposition of the airline’s corporate real estate, the development and construction of all improvements to the airline’s properties and facilities and the airline’s interactions with state and local governments.

Minerva has nearly 20 years of aviation industry experience all within US Airways. After three years in private law practice, he started his airline career in 1994 as vice president of human resources for Piedmont Airlines, a wholly owned subsidiary of US Airways Group, Inc. In 1999 Minerva joined US Airways as director, labor relations and has held positions in the legal department, including vice president and deputy general counsel.

Minerva holds a Juris Doctor from Florida State University in Tallahassee, Florida and a bachelor’s degree from Lake Forest College in Illinois. He is a resident of the District of Columbia.

Program Summary

Saturday, July 20
8:30am – 12:00pm  SWAAAE Board of Directors Meeting

Sunday, July 21
7:00am – 1:00pm  Golf Tournament
(Bus Leaves at 5:30am)
2:30pm – 3:30pm  Pilot Safety Programs:
A Culture of Safety
3:30pm – 4:00pm  Networking and Learning
Opportunity with Exhibitors
4:00pm – 5:00pm  Airport Case Law Summary
2012/2013
6:00pm – 9:00pm  Welcome Reception &
Casino Night

Monday, July 22
7:30am – 9:30am  Breakfast with the Exhibitors
8:30am – 9:15am  Welcome and Opening
Ceremony
9:15am – 10:00am  Keynote Speaker: Michael
Minerva, US Airways
10:00am – 10:30am  Networking and Learning
Opportunity with Exhibitors
10:30am – 12:00pm  FAA and State DOT Update
12:00pm – 1:30pm  Lunch Break – On Your Own
1:30pm – 2:30pm  Hot Topics in Aviation:
Updates and Current Events
2:30pm – 3:00pm  Networking and Learning
Opportunity with Exhibitors
3:00pm – 3:45pm  Wildlife Hazard Management:
What’s New in 2013
3:45pm – 4:15pm  General Membership Meeting
& Election
4:15pm – 5:00pm  Corporate Membership Meeting
6:00pm – 9:00pm  Welcome Reception &
Casino Night

Tuesday, July 23
7:00am – 8:00am  Breakfast with the Exhibitors
8:00am – 9:00am  Airport Design and Pavement
Strength Reporting: How ACs 5300-13A & 5355-5B Impact
Your Airport
9:00am – 9:45am  Land Use Compatibility:
Being a Good Neighbor
9:45am – 10:15am  Networking and Learning
Opportunity with Exhibitors
10:15am – 11:00am  Airport Quality Primer
11:00am – 12:00pm  Impact of Low-Cost Airlines
12:00pm – 1:30pm  Lunch Break – On Your Own
1:30pm – 2:30pm  Leadership – Your Reputation,
Your Brand
2:30pm – 3:00pm  Networking and Learning
Opportunity with Exhibitors
3:00pm – 4:00pm  Pavement Maintenance: Where
the Rubber Meets the Runway
4:00pm – 4:15pm  Closing Remarks
6:00pm – 7:00pm  President’s Reception
7:00pm – 9:00pm  President’s Banquet

Wednesday, July 24
8:00am – 9:00am  General Membership Breakfast
9:00am – 10:00am  General Membership Meeting
10:00am – 11:00am  2014 Conference Planning
Meetings
11:30am – 3:00pm  Airport Tour (PHX)

Phx
Phoenix Sky Harbor
International Airport
Welcomes
SWAAAE Attendees
to Phoenix

Scavenger Hunt!
Begins Saturday, July 20 at High Noon
Ends Tuesday, July 23 at 2:00pm
Check-in with the Conference
Registration Desk for more information
Saturday, July 20
8:30am – 12:00pm
SWAAAE Board of Directors Meeting
Yucca / Palo Verde Room

Sunday, July 21
10:00am - 5:00pm / Foyer: Registration Open
10:00am - 3:00pm / Foyer: Exhibitor Setup

Golf Tournament
Date: 5:30am – Bus Boarding
6:00am - Golf Registration & Driving Range
7:00am - Shotgun Start
Location: Arizona Biltmore Golf Club – Links Course

2:30pm – 3:30pm
Hohokam Ballroom
Pilot Safety Programs: A Culture of Safety / Moderator: Brett Godown
Join this panel of industry experts and learn about their efforts towards building a culture of safety for pilots and airport users. This session will highlight the benefits of successful partnerships, pilot outreach programs, and key safety initiatives for pilots. Gain insight from those who have developed successful programs and benefit from their experiences.

3:30pm - 4:00pm / Pima: Networking and Learning Opportunity with Exhibitors

4:00pm – 5:00pm
Hohokam Ballroom
Airport Case Law Summary 2012/2013 / Moderator: Richard Smith
Come and hear from two leading aviation attorneys as we review the results of actual lawsuits that were recently decided by the courts and the potential impact of those decisions on your airport. This very popular interactive session provides the opportunity for you to engage the attorneys who are actively involved in defending airports on very real issues that face us all. We also want to hear from you, and as such, the session will incorporate plenty of time for questions and answers.

6:00pm - 9:00pm / The Palacio: Welcome Reception & Casino Night

SWAAAE Casino Night!
Date: Sunday, July 21, 2013
6:00pm until 9:00pm
Location: Pointe Hilton Squaw Peak Resort
Palacio Building

Monday, July 22
7:30am - 5:00pm / Foyer: Registration Open
7:30am - 5:00pm / Pima: Exhibits Open
7:30am - 8:30am / Pima: Breakfast with the Exhibitors
7:30am - 8:30am / Saguaros: First Time Attendees and Students - Breakfast with Mentors

8:30am – 9:15am
Hohokam Ballroom
Welcome and Opening Ceremony / Moderator: Jennifer Maples, A.A.E.
Please join us as we open the conference with the posting of colors and a presentation of the National Anthem. Welcome and introductory comments from the Conference Chair, SWAAAE President, Conference Host, and AAAE Chair will follow, along with a special presentation to Chip Barclay recognizing his 30 years of service to the industry.

9:15am – 10:00am
Hohokam Ballroom
Keynote Speaker: Michael Minerva, US Airways / Moderator: Casey Denny, A.A.E.
“Compares to What? Creating and Maintaining a Healthy Airline Industry.”
Mike is the Vice President of legal and government affairs for US Airways. His responsibilities include overseeing the acquisition and disposition of the airline’s corporate real estate, the development and construction of all improvements to the airline’s properties and facilities and the airline’s interactions with state and local governments.

10:00am - 10:30am / Pima: Networking and Learning Opportunity with Exhibitors

10:30am – 12:00pm
Hohokam Ballroom
FAA and State DOT Update / Moderator: Bill Ingram, A.A.E.
Find out what is on “approach” with the FAA and State DOTs while you keep up to speed on critical regulatory issues. This session will also promote discussion of the challenges facing airports with regard to grant performance, and what tools and resources are available.

12:00pm - 1:30pm: Lunch Break – On Your Own

1:30pm – 2:30pm
Hohokam Ballroom
Hot Topics in Aviation: Updates and Current Events / Moderator: Jennifer Maples, A.A.E.
This session will deliver a series of timely updates on current issues confronting our industry. We will examine the happenings on Capitol Hill, the present status on Unmanned Aerial Systems, and the latest and greatest on Contract Towers.

2:30pm - 3:00pm / Pima: Networking and Learning Opportunity with Exhibitors
Monday, July 22 (continued)

3:00pm – 3:45pm
Hohokam Ballroom
Wildlife Hazard Management: What's New in 2013 / Moderator: Lisa Hammon
Join a brief discussion of recent lessons learned when preparing wildlife hazard assessments and management plans in the southwest. Forthcoming changes in wildlife hazard management at airports, including revised Advisory Circulars and implementation practices, will also be addressed.

Holly Hawkins, P.E., Brian Armstrong, FAA

3:45pm – 4:15pm
Hohokam Ballroom
General Membership Meeting & Election / Moderator: Bill Ingraham, A.A.E.

4:15pm – 5:00pm
Hohokam Ballroom
Corporate Membership Meeting / Moderators: Jon Faucher & Jessica Mullen, P.E., C.M.

6:00pm – 9:00pm / Octane Raceway: Xtreme Racing Adventure 2013 at Octane Raceway

Tuesday, July 23

7:00am - 12:00pm / Foyer: Registration Open
7:00am - 3:00pm / Pima: Exhibits Open
7:00am - 8:00am / Pima: Breakfast with the Exhibitors

8:00am – 9:00am
Hohokam Ballroom
Airport Design and Pavement Strength Reporting: How ACs 5300-13A & 5335-5B Impact Your Airport / Moderator: Jon Faucher
A brief overview of changes to both ACs will be presented followed by case studies for both Sonoma County and Laughlin-Bullhead airports, demonstrating the impacts of the new ACs and how they were addressed. The FAA will also be on hand to provide comment and answer questions throughout the session.

Jan Studt, A.A.E.; Brian Armstrong, FAA; Jeremy Keating, C.M.

9:00am – 9:45am
Hohokam Ballroom
Land Use Compatibility: Being a Good Neighbor / Moderator: Scott Malta, A.A.E.
Understanding and communicating airport planning issues are critical to successful community relations. This session looks at the tools available for compatibility planning, recent case studies and insights into improving the consistency and value of airport compatibility engagement.

Dave Fitz, Jerden Fink, ASFP

Tuesday, July 23 (continued)

10:15am – 11:00am
Hohokam Ballroom
Airport Quality Primer / Moderator: Mark Saap
Air Quality “hot topics” at airports around the country such as Greenhouse gas emission inventories for airports, GHG carbon sequestration, and CEQA legislation.

Danielle Monce; Shari Libicki; Mark Bautista

11:00am – 12:00pm
Hohokam Ballroom
Impact of Low-Cost Airlines / Moderator: Jorge Rubio, C.M.
Through presentations by an airline, airport, and consultant, this session will discuss the low-cost airline business model and their impact on airports and the communities they serve. An opportunity for questions and discussion will follow the presentations.

Lucas Johnson, Trina Fratellini, CPA; Casey Denny, A.A.E., C.C.E.

12:00pm - 1:30pm: Lunch Break – On Your Own

1:30pm – 2:30pm
Hohokam Ballroom
Leadership – Your Reputation, Your Brand / Moderator: Judy Ross
How are you perceived as a leader? Is this the professional “brand” you desire? Debora Johnson will lead us through a thought provoking discussion on reinventing, cultivating, and living your “brand.”

Debora Johnson

2:30pm – 3:00pm / Pima: Networking and Learning Opportunity with Exhibitors

3:00pm – 4:00pm
Hohokam Ballroom
Pavement Maintenance: Where the Rubber Meets the Runway / Moderator: Jessica Mullen, P.E., C.M.
Arizona has one of the most successful Airport Pavement Maintenance programs in the country, and this session will discuss the background, effectiveness, and success since implementation. The construction methods for various pavement maintenance issues and the effects of Alkali Silica Reaction (ASR) in concrete will also be addressed.

Lance McIntosh, P.E.; Holly Hawkins, P.E.; David Hestep, P.E., A.A.E.

4:00pm – 4:15pm
Hohokam Ballroom
Closing Remarks / Moderator: Bill Ingraham, A.A.E.

6:00pm – 9:00pm
Hohokam Ballroom
President’s Reception & President’s Banquet

Pima / Hohokam Ballroom

Wednesday, July 24

8:00am – 9:00am / Hohokam Ballroom: General Membership Breakfast
9:00am – 10:00am / Hohokam Ballroom: General Membership Meeting
10:00am – 11:00am / Hohokam Ballroom: 2014 Conference Planning Meetings
11:30am – 5:00pm: Airport Tour (PHX)
**Thank You!**

Thank you to the Conference Committee and Volunteers who have given of their time to host the 2013 SWAAAE Summer Conference! Please join us in applauding their efforts and thank them in person when you see them.

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<td>Jennifer Maples</td>
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<td>Kerry Ahearn</td>
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<td>Wes Davis</td>
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<td>Victoria Garmy</td>
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<td>Roxie Albright</td>
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FIRST SAILING OF THE SUMMER CONFERENCE IN LONG BEACH

★ ★ ★ SWAAAE ★ ★ ★

RMS QUEEN MARY
WORLD’S LARGEST OCEAN LINER

LENGTH 1019.4 FT.
OVER 80,000 TONS QUADRUPLE SCREWS
BEAM 118 FT.

★ MAIDEN VOYAGE ★
LONG BEACH, CALIFORNIA

DEPARTS JULY 20TH, 2014
DO NOT DELAY ★ SECURE YOUR TICKETS THROUGH WWW.SWAAAE.ORG

TICKETS FOR SALE SOON!!!