



60th SWAAAE Airport Management Short Course

January 26 – 29, 2020

Monterey Plaza Hotel | Monterey, CA

“Cleared for Success”

“A Best Practices Approach to Airport Management Excellence”

Saturday - January 25, 2020

8:30 am to 4:30 pm

Accreditation Final Interview Workshop (Separate Registration Required)

Ocean Club

8:30 am to 4:30 pm

Airport Attorney Workshop (Separate Registration Required)

Role of the Attorney as Part of the Airport Management Team

Workshop Coordinator/Moderator: Christine Eberhard, Owner, CommuniQuest

Carmel Room

- **Session 1 PFAS and P-Furious**
 - Lori Ballance, Gatzke Dillon & Ballance LLP
 - Chris Waller, Alta Environmental
 - Sarah Johnson, California Airports Council
- **Session 2 FAA Airports and Environmental Law Update**
 - Jim Lofton, FAA, Assistant Chief Counsel, Airports and Environmental Law
- **Session 3 A Conversation with the FAA, Western Pacific Region - Airports**
 - Mark McClardy, Director, Office of Airports, FAA, Western Pacific Region
- **Session 4 Quiet Please - What Airports and Their Attorneys Need to Know about Aircraft Noise**
 - Dave Fitz, Principal, Coffman Associates;
 - Lori Ballance, Gatzke Dillon & Ballance LLP
- **Session 5 Emerging Technologies for Air Taxis, eVTOL and the Legal Ramifications**
 - Paula Jessup, Tracy Airport Manager
 - Danielle Rinsler, Uber, Lead of Aviation Policy
 - Brian Learn, Uber, Aviation Infrastructure
 - Bernadette Curry, Solano County Counsel
 - Raja Sengupta, Professor of Systems, Transportation Engineering, UC Berkeley

6:00 pm to 8:00 pm **Board and Conference Committee Dinner (By Invitation Only)**
Gianni's Pizza

Sunday - January 26, 2020

8:00 am to 1:00 pm **SWAAAE Board of Directors Meeting**
Carmel Room

12:00 pm to 6:00 pm **Todd McNamee Past President's Golf Tournament**
Carmel Valley Ranch

1:00 pm to 3:00 pm **Students Session - I'm a College Graduate, What do I do Now?**
Are you curious as to what lies ahead after college? Are you passionate about aviation, but unsure what career might be a good fit for you? Come learn about many exciting opportunities in the airport industry that lie beyond just Operations & Management. Meet with individuals representing various career opportunities such as Marketing, Finance, Engineering, Legal, Security, and many more. There will also be help with Resume writing (advance sign-ups required).
Moderator: Sean Moran, C.M., Assistant Airport Manager, Livermore Airport
Cypress Ballroom

2:00 pm to 6:00 pm **Registration**
Cypress Pre-Function Area

3:00 pm to 6:00 pm **Exhibitor Set-Up**
Carmel Room

6:00 pm to 6:30 pm **Student and New Attendee/Mentor Meet and Greet**
Cypress Ballroom

8:00 pm to 10:30 pm **Welcome Reception and Bruce Loev Pool Tournament**
Easy Street Billiards
Join us for SWAAAE's 60th Winter Conference evening welcome reception at Easy Street Billiards located at 511 Tyler St., Monterey, CA. Two 24/28 passenger buses will be providing Shuttle service in front of the Monterey Plaza Hotel starting at 7:45pm and will be continuously running to and from Easy Street Billiards every 20 minutes or as needed until 10:45pm. Upon arrival at the Easy Street Billiards, make your way in and get acquainted with other sponsors, attendees and exhibitors. Join the Bruce Loev Pool Tournament which will conclude with trophy presentations for the top three finishers. Appetizers will be served. Dress is casual.

Monday - January 27, 2020

7:30 am to 8:30 am **Hot Breakfast with Exhibitors - Learning/Networking Opportunity**
Carmel Room

8:30 am to 9:30 am **Opening Ceremonies**
Welcome Speaker: Mary Ann Leffel, Chair, Monterey Peninsula Airport District
SWAAAE President: Jennifer Maples, A.A.E., C.A.E., ACE, Aviation Superintendent

City of Phoenix Aviation Department

AAAAE Second Vice

Chair: Lawrence J. Krauter, A.A.E., AICP, Chief Executive Officer,
Spokane International Airport

Keynote Speaker: Janet Lamkin, President of California for United Airlines

Cypress Ballroom

9:30 am to 10:30 am

Session A Best Management Practices

Cypress Ballroom

Speakers: Gary Petersen, General Manager for Salinas Valley Basin Groundwater
Sustainability Agency

Moderator: Brett Godown, C.M., Airport Manager, Salinas Municipal Airport

This session will dive into the very fundamental benefits of adopting a best practices culture as a context for a variety of situations at your airport. A best practice approach is a proven technique or method that has been developed through empirical experience that reliably leads to an optimal result. A commitment to using best practices is a commitment to using all the knowledge, experience and technology at one's disposal to ensure success.

10:30 am to 11:00 am

Break with Exhibitors – Learning/Networking Opportunity

Carmel Room

11:00 am to 12:00 pm

Session B Managing Expectations

Speakers: Dean Schultz, A.A.E., Executive Vice-President/COO, Reno-Tahoe Airport
Authority

Kevin Bumen, A.A.E., C.A.E., Director of Airports, County of San Luis
Obispo

Kip Turner, C.M., C.A.E., Airport Director, Ventura County Department of
Airports

Moderator: Robert Trimborn, C.M., C.A.E., Senior Consultant, Aviation Management
Consulting Group

Managing expectations - what a concept! Success and failure can be largely defined through how you manage expectations. During every day of our professional lives we are faced with managing expectations - public, staff, tenants, elected and appointed officials - all expect us to perform up to their expectations and we, in turn, expect them to perform up to our expectations! This session will focus on a best practices approach to managing wildly divergent expectations in the most effective manner possible.

Cypress Ballroom

12:00 pm to 1:30 pm

Lunch on your own

12:00 pm to 1:30pm

Student Lunch *RSVP required

Hosts: Sean Moran, Judy Ross & Kurt Castagna

Coopers Pub

1:30 pm to 2:30 pm	<p>Session C Professional Development</p> <p><i>Speakers:</i> <i>Cyrus Callum, A.A.E., A.C.E., Director, Orlando Executive Airport at Greater Orlando Aviation Authority</i></p> <p style="padding-left: 100px;"><i>Barry Rondinella, A.A.E., C.A.E., Airport Director, John Wayne Airport</i></p> <p style="padding-left: 100px;"><i>Gloria Bouillon, A.A.E., Airport Manager, Beverly Regional Airport</i></p> <p><i>Moderator:</i> <i>Matt Nelson, C.M., ATP Senior Project Manager, ADK Executive Search</i></p> <p><i>What do prerequisite college courses, internships and eventually receiving the trust to successfully manage airports of various sizes all have in common? It starts with professional development and the care and feeding necessary to support it. Spend the next hour with this trifecta of enthusiastic airport executives who will provide career advice and pitfalls to avoid, as well as learn effective methods to best support your burgeoning career, but also how to support career advancement within your organization. Audience participation during this interactive session is encouraged.</i></p> <p><i>Cypress Ballroom</i></p>
2:30 pm to 3:00 pm	<p>Break with Exhibitors – Learning/Networking Opportunity</p> <p><i>Carmel Room</i></p>
3:00 pm to 4:00 pm	<p>Session D Grants 101</p> <p><i>Speakers:</i> <i>Mike Williams, A.A.E., C.A.E., Manager, FAA Phoenix Airports District Office</i></p> <p style="padding-left: 100px;"><i>Lance McIntosh, P.E., Managing Engineer, C&S Companies</i></p> <p style="padding-left: 100px;"><i>Jorge Rubio, A.A.E., C.A.E., Interim Airports Division Deputy Director, City of San Diego - Airports Division</i></p> <p style="padding-left: 100px;"><i>Laurie J. Suttmeier, FAA San Francisco Airports District Office</i></p> <p style="padding-left: 100px;"><i>Barney Helmick, A.A.E., Airport Director, Flagstaff Airport</i></p> <p><i>Moderator:</i> <i>David S. Sperling, Principal Consultant, C&S Companies</i></p> <p><i>Whether you're new to the game or could just benefit from a refresher, this session is designed for the membership to engage the panelists to talk all things grant related. The panelists represent a cross section of our industry and bring decades of combined experience to the discussion. Current issues related to FAA granting will be covered in a lively conversational style panel discussion to illuminate opportunities for sponsors, agencies, and consultants to better understand the granting process and obligations from planning to closeout, and beyond. The panelists look forward to hearing from the membership and speaking to the issues most important to you.</i></p> <p><i>Cypress Ballroom</i></p>
4:00 pm to 5:00 pm	<p>Session E FAA and State Update</p> <p><i>Speakers:</i> <i>Robin Hunt, Deputy Director Airports, Western Pacific Region</i></p>

Don Kriz, Acting Aeronautics Group Manager, Arizona Department of Transportation

Amy Choi, Division Chief, Caltrans Division of Aeronautics

Kurt Haukohl, State Aviation Manager - Airport Inspector, Nevada Department of Transportation

Moderator: Patrick J. Lammerding, Deputy Executive Director Planning & Development, Burbank, Glendale, Pasadena Airport Authority

This session will provide an update of current initiatives and happenings at the state and federal level.

[Cypress Ballroom](#)

7:00 pm to 10:00 pm

Evening Event - 1940's Murder Mystery Dinner/Team Building Event

[Dolphins Ballroom](#)

A full emersion whodunit thriller at the estate of Sir Warren Peace. You will get thrown into a night of mystery, intrigue, and murder that you will never forget. This event will keep everyone looking over their shoulder and guessing who the next victim will be. Bribe suspects for clues and gather information to uncover the unhinged guest who is whacking all the invitees, but be careful, you could be next! Get involved in this fun and intriguing team building event - gather information, get all the clues, and solve the crime using critical thinking and teamwork. Appetizers will be served.

Dress in your best 1940's attire - this is a refined event after all!

Tuesday – January 28, 2020

7:30 am to 8:30 am

Hot Breakfast with Exhibitors – Learning/Networking Opportunity

[Carmel Room](#)

8:30 am to 9:30 am

Session F Airshows/Airport Events

Speakers: Sean Moran, C.M. Assistant Airport Manager, Livermore Airport
Chris Eads, Senior Director Outreach & Events, Aircraft Owners and Pilots Association

Moderator: Brett Godown, C.M., Airport Manager, Salinas Municipal Airport

[Cypress Ballroom](#)

9:30 am to 10:30 am

Session G Emergency Preparedness

Speakers: Dale Carnes, Fire Chief, Sacramento County Airport Fire Department
Larry Mares, Manager of Emergency Management, San Francisco International Airport

R. Scott Miller, Assistant Public Works Director, Airport Manager, City of Red Bluff

Moderator: Mike Dikun, C.M., C.A.E. Western Pacific Territory Manager, Armstrong Consultants

Unfortunately, emergency situations are an ever-looming events that airport management must be prepared effectively confront. In a moment's notice, a routine day can turn into chaos.

Emergency events can range from a blown tire on the runway to a mass casualty event. We need to be prepared for any eventuality. What are the best practices when it comes to preparation and emergency response? In this session you will hear from experts with first-hand experience in emergency response and recovery.

Cypress Ballroom

10:30 am to 11:00 am

Break with Exhibitors – Learning/Networking Opportunity

Carmel Room

11:00 am to 12:00 pm

Session H Effective Leadership Practices for Airport Professionals

Speakers: Corinne Nystrom, A.A.E., C.A.E., Airport Director, Falcon Field Airport, Mesa, Arizona
Cory P. Hazlewood, DBIA, CCM, Vice President, Design + Build
Constriction Services C&S Companies

Moderator/Speaker:

Lawrence J. Krauter, A.A.E., AICP, Chief Executive Officer, Spokane International Airport, 2nd Vice Chair of AAAE

The single biggest way to impact an organization is to focus on leadership development. There is almost no limit to the potential of an organization that recruits good people, raises them up as leaders and continually develops them." - John Maxwell. Airport management professionals are confronted with many leadership challenges in today's demanding environment. Whether it is leading a governing body through a complex policy decision or motivating and developing a high-performance work culture throughout an organization, this session will feature best practices from experienced airport management professionals that will provide valuable insight for people at all levels of positions and airport sizes.

Cypress Ballroom

12:00 pm to 1:30 pm

Lunch, General Membership Meeting, and AAAE Update

Cypress Ballroom

1:30 pm to 2:30 pm

Session I SWAAAE Strategic Business Plan

Cypress Ballroom

Speakers: Joe Husband, C.A.E., C.M., E.E., Airport Administrator, City of Glendale, Glendale Municipal Airport
Judy Ross, A.A.E., C.A.E., Assistant Director, Norman Y. Mineta San Jose International Airport – First Vice President, SWAAAE

Moderator: Jennifer Maples, A.A.E., C.A.E., ACE, Aviation Superintendent
City of Phoenix Aviation Department – President, SWAAAE

The SWAAAE Board of Directors is progressing in development of a Strategic Plan to chart a path for the chapter, add value to membership, and ensure a positive impact on the airport industry. This plan will serve as a roadmap to guide the organization over the next five plus years and establish continuity through annual changes in leadership. Membership input is critical to the success of this effort. Join us for this interactive session as we break out into

groups to discuss and gather feedback on progress so far, as well as our focus areas as we move forward.

[Cypress Ballroom](#)

2:30 pm to 2:45 pm

Break with Exhibitors – Learning/Networking Opportunity

[Carmel Room](#)

2:45 pm to 3:45 pm

Session J Property Management

Speakers:

Mark Witsoe, A.A.E., C.A.E. Director of Airports, Kern County

Michelle King, Property Agent, City of San Diego

Ken Moen, A.A.E., C.A.E. Airport Manager, Carson City Airport

Michael Musca, A.A.E, C.A.E., CPM Assistant Director of Aviation, Fresno Yosemite International Airport

Moderator:

Jorge Rubio, A.A.E., C.A.E., Interim Airports Division Deputy Director, City of San Diego - Airports Division

Effective property management is a fundamental element of airport administration. It's more than just handling agreements – or fixing leaky roofs – or tracking insurance certificates - it's really all about developing effective and long-lasting tenant-landlord relationships. Learn the best practices approach to managing airport properties from industry leading professionals - from large commercial airports to small general aviation airports. The differences and similarities in the approach to successful property management will surprise you!

[Cypress Ballroom](#)

3:45 pm to 4:00 pm

Conference Wrap Up

[Cypress Ballroom](#)

4:00 pm to 4:30 pm

Corporate Meeting

[Cypress Ballroom](#)

6:00 pm to 7:00 pm

Cocktail Reception

[Upper Plaza](#)

7:00 pm to 10:00 pm

President's Banquet

[Dolphins Ballroom](#)

10:00 pm to 11:00 pm

Post Banquet Reception

[Carmel Room](#)

Wednesday – January 29, 2020

8:30 am to 11:30 am

FAA/Airport Consultant Open Discussion Forum (advanced RSVP required)

[Carmel Room](#)

10:00 am to 11:00 am

2020 Summer Conference Committee Planning Meeting

[Dolphins Ballroom](#)

